

Use Your Kroger Plus Card to Help Organizations Grow

Helping local nonprofits is easy. Simply enroll your Kroger Plus Card online at [Kroger.com/communityrewards](https://www.kroger.com/communityrewards). Once you've successfully enrolled, the organization you've selected will earn donations on all eligible purchases you make when you scan your Plus Card or enter your Alt ID at checkout.

Your Plus Card can be linked to only one organization at a time. However, you can change your designated nonprofit organization online at any time.

Kroger will make quarterly payouts to participating organizations based on their percentage of spending as it relates to the total spending of all participating Kroger Community Rewards organizations.

It's FREE, easy and one more benefit of being a loyal Kroger customer. It does not affect your Fuel Points or any other discounts you earn.

Learn more at
[Kroger.com/
communityrewards](https://www.kroger.com/communityrewards)

or call Kroger Customer Communications at
1-800-KROGERS, option #3.

Email: kcr24@kroger.com



Kroger[®]
**COMMUNITY
REWARDS**

**WE'RE GIVING
MILLIONS TO LOCAL
ORGANIZATIONS**
**And you can choose who
gets your support.**



Shop, Scan Your Kroger Plus Card & Earn Rewards.

Community Commitment

For more than 130 years, Kroger has been committed to supporting the communities we serve.

Our Kroger Louisville Division (which serves most of Kentucky, Southern Indiana and Southern Illinois) has helped thousands of local nonprofit organizations to raise funds to help support their causes.

Our company is proud to assist local charitable organizations of all sizes through Kroger Community Rewards.

Eligible Organizations

Kroger Community Rewards is open to organizations that are tax exempt under 501(c)(3) of the Internal Revenue Code. Participants include school groups, church and synagogue groups, youth sports, animal support groups and many others. Kroger does not make donations to individuals.

Kroger Community Rewards was designed to be the easiest fundraising program in town - simply scan your Kroger Plus Card to support your favorite charity.

Qualifying Purchases

You can earn toward the charity of your choice on almost anything, every time you shop. However, there are specific purchases that are not included.

Alcohol, tobacco, government-assisted prescription purchases, postage stamps, Kroger gift cards, reloadable gift cards and debit cards, lottery and promotional tickets, Western Union, fuel and sales tax are excluded from eligible purchases. Eligible Pharmacy purchases include out-of-pocket co-pays for non-government-assisted Pharmacy programs.

Kroger gives back millions of dollars to local schools, churches, animal support groups and other nonprofit organizations through Community Rewards.

